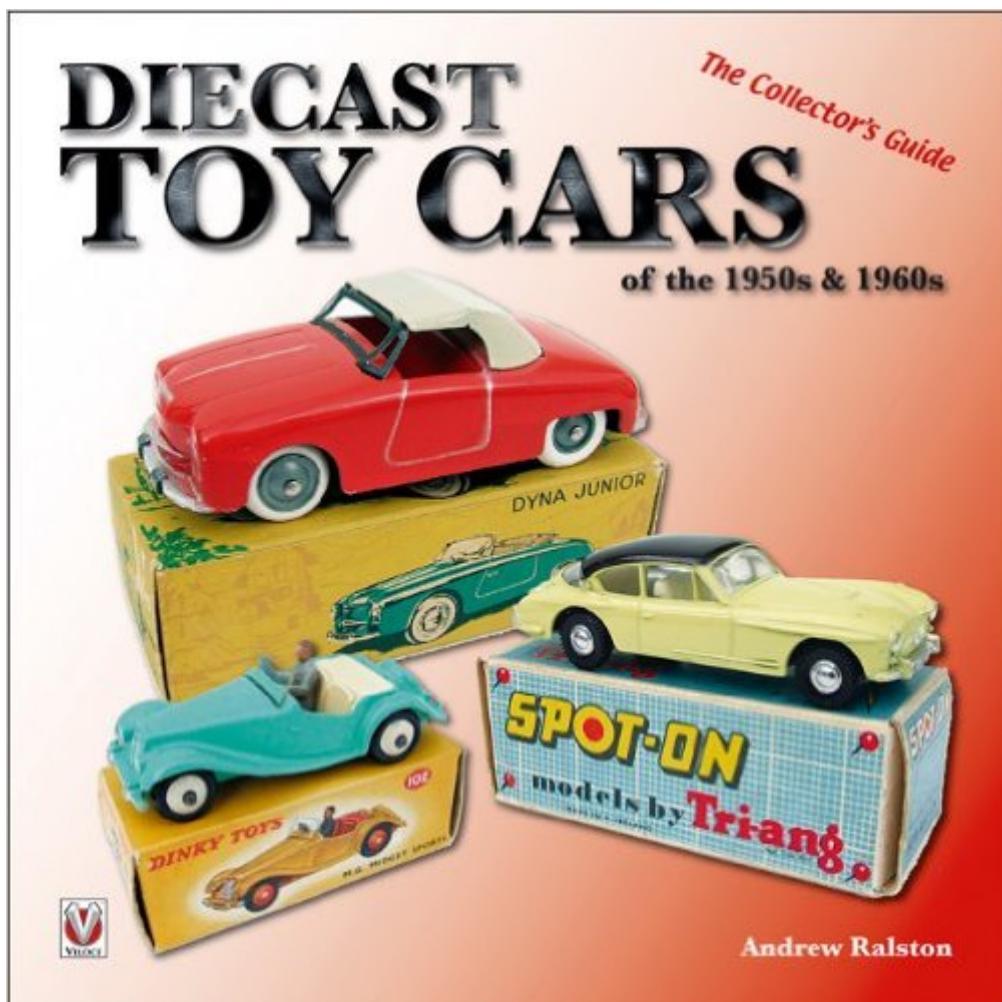


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# Diecast Toy Cars Of The 1950s & 1960s: The Collector's Guide (General: Diecast Toy Cars)



## Synopsis

Collecting diecast toy cars has become an increasingly popular hobby over the last 25 years. Many of the classic diecast cars of the 1950s and 1960s are now valuable collectors' items, and surviving examples in mint and boxed condition regularly fetch significant sums at specialist auctions. This book provides a comprehensive survey of the companies that made these toys in the 1950s and 1960s, not only in Britain but in other European countries, the USA, Japan and beyond. Major names such as Dinky Toys, Corgi Toys, Spot-On and Matchbox (Great Britain), Solido (France), Marklin and Gama (Germany), Tekno (Denmark) and Tootsietoy (USA) are examined, but a unique feature of the book is the wealth of information provided on many smaller and more obscure brands. These include Crescent, Budgie, Chad Valley and Lone Star (UK), CIJ and JRD (France), Dalia (Spain), Buby (Argentina), Gamda (Israel) and many others about which information is hard to come by. A special chapter is devoted to early Japanese diecast models by Cherryca Phenix, Model Pet and Diapet, which are among the rarest and most sought-after of all diecasts. Fascinating insights into company histories are provided, together with 250 photographs of rare examples of the toys themselves, in mint condition with their original boxes. A further unique feature is the inclusion of a large selection of colorful and evocative illustrations from catalogs and period trade advertisements. For the newcomer to the collecting hobby, this book will provide an ideal guide to the history of the manufacturers active in this field, while experienced collectors will make many new discoveries. At the end of the book, readers will find a handy glossary listing the names of many of the companies that manufactured diecast toy cars in the 1950s and 1960s.

## Book Information

Series: General: Diecast Toy Cars

Paperback: 128 pages

Publisher: Veloce Publishing (July 1, 2009)

Language: English

ISBN-10: 1845841808

ISBN-13: 978-1845841805

Product Dimensions: 10 x 0.5 x 10 inches

Shipping Weight: 1.5 pounds

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (8 customer reviews)

Best Sellers Rank: #2,315,881 in Books (See Top 100 in Books) #21 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Diecast #600 in Books > Crafts, Hobbies & Home > Antiques

## Customer Reviews

I like the break down of cars made around the world. Many great photos of mint cars in mint boxes including rare and proto type.

These books were very educational for me. They provided me with the information that I was looking for. Thanks a lot!

For a collector on this subject, it's very good. My husband enjoyed it.

Everything went wonderfully. Thank you very much.

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